collabbay.

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Sit back whilst **influencers** book
to visit **your venue**...

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How it *works.*

1. Create an offer

Specify what you are offering influencers for them visiting, this can be credit, goods, or services- say £50 credit, or a round.



Six By Nico Collab Offer
5k followers required

sixbynico.co.uk

Join us for an exclusive taste of our new menu launch on April 22nd. ✨ Satisfy your craving for adventure and follow an ancient map across Six Wonders of the World. 🌎

Follow explorer Nicolas Bogg's journal 📘 and trace his journey through iconic sites on a delicious adventure 🍽️. Join us in Canary Wharf 🏙️ for an exclusive experience you won't forget.

Chancellor Passage, Canary Wharf, London E14 5EA

Booking Availability

Tuesday: 7:30 PM - 7:30 PM

Content Brief
- Mention our exciting new menu launch
- Refer to us as a gem in Canary Wharf
- Mention our menus refreshing every 6 weeks

Offer

Exclusive menu launch dining experience for 2

Offer Value
£110

2. Let influencers book.

Sit back and let influencers on our platform create bookings, approve the creators you'd like to visit.

May 2025

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Select Time

7:00 AM
7:30 AM
8:00 AM

Additional Visitors?

Note | Plus ones are not directly included in collabbay offers. However, let the brand know if you wish to bring plus-ones and they can advise at their discretion.

0 +1 +2 +3 +4 +5

Submit Collab Request

3. They visit and post your brand in exchange.

They'll post promotional content taken at your location in return. Quality, organic exposure.



It gets even *better.*

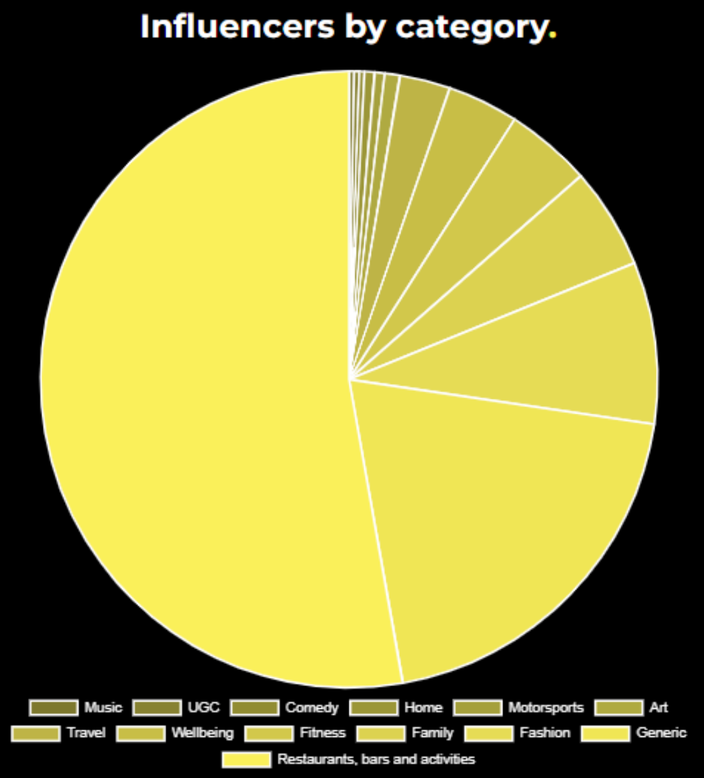
1. **Don’t pay for collabs, gift.**
With collabbay you don’t pay for influencers, you offer gifted credit, goods or services, which they redeem with you in exchange for posting your business. No need to break the bank, pour a drink.

2. **Access our creators.**
Influencer outreach can be difficult and time consuming, don’t worry- they come to us. Access vetted creators already self-registered on collabbay, with audiences ranging from 5k to 1.8 million.

3. **One platform, does it all.**
From creating your offer, to approving influencer bookings, to tracking your collabs, to viewing and downloading created content - collabbay automates all of the annoying bits. Simple.



The **network**.



30M

Combined reach.

600+

Vetted Influencers.

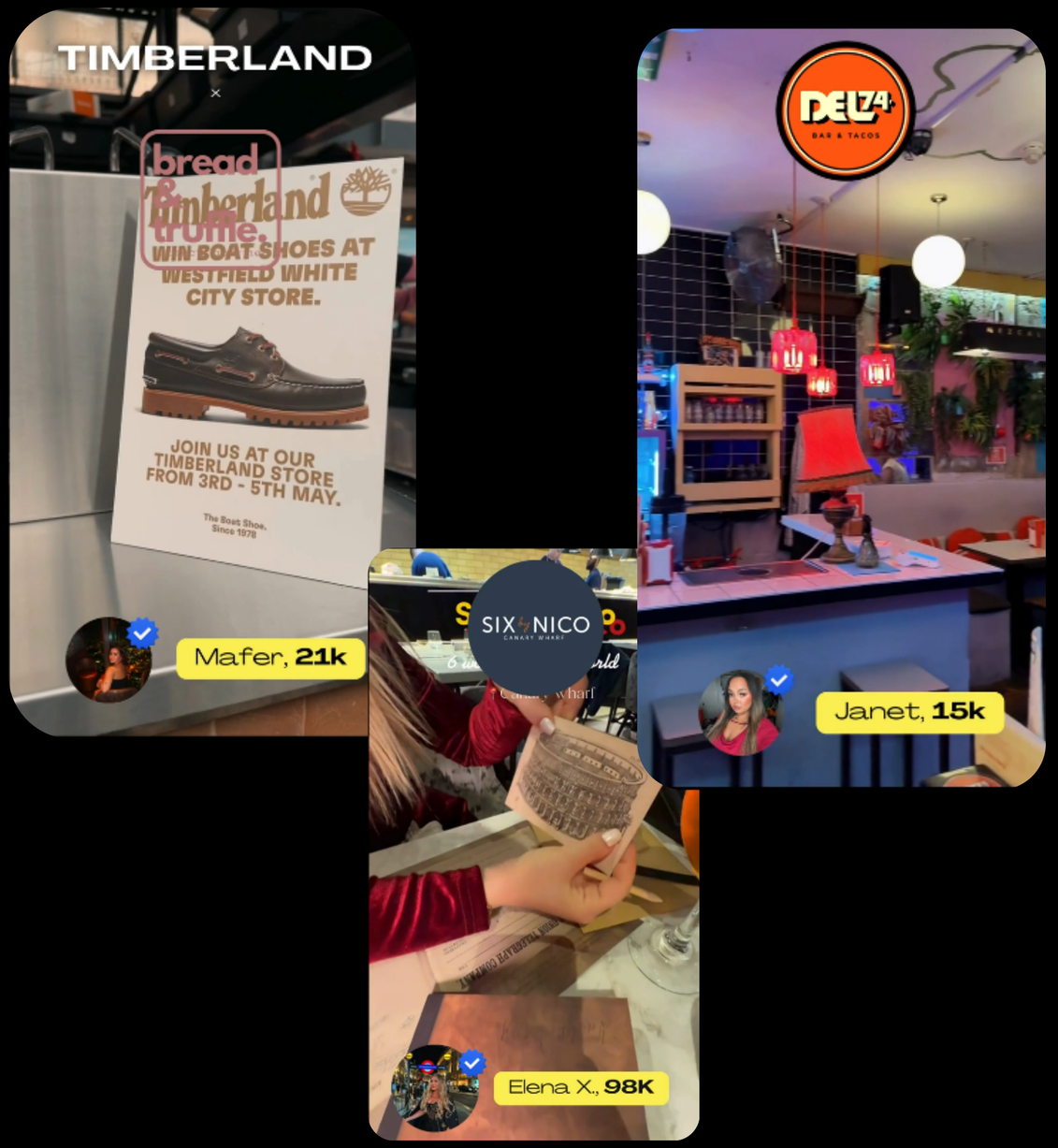


Content *quality.*

“ ...your influencer base is more high profile than my experience with other platforms”
-Mikee, Roller Nation

“Can’t recommend it enough”
-Enrique, Del74

“The UI is bl**dy brilliant!”
-Nancy, Freelance Marketer



One visit. **110,000** views.

Just **one visit** for an offer posted by the national restaurant chain **Six By Nico** generated **110k** views for the company. The offer was posted on collabbay shortly ahead of their ‘Six Wonders of the World’ menu launch, the creator discovered the offer through the platform and booked to visit. The offer was a **free tasting** of their six course menu.

Not only did the restaurant save what would have cost thousands of pounds worth of marketing budget, but the creator produced their best performing piece of content- a **win-win.**

SIX by NICO
CANARY WHARF
™



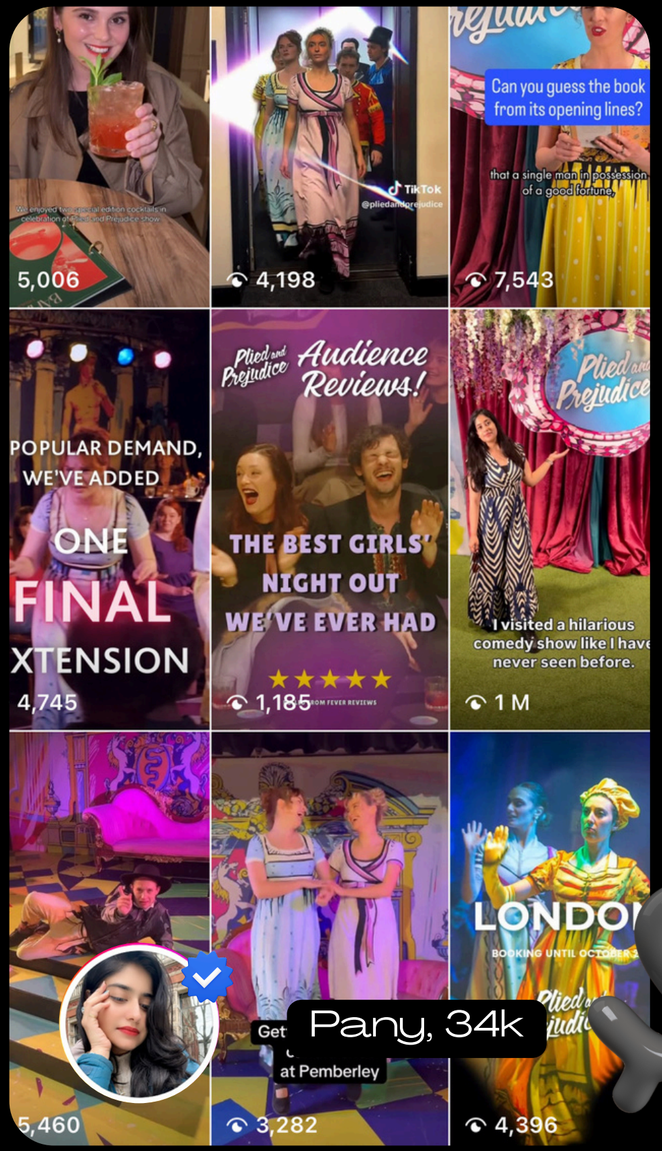
One visit.
1M views.

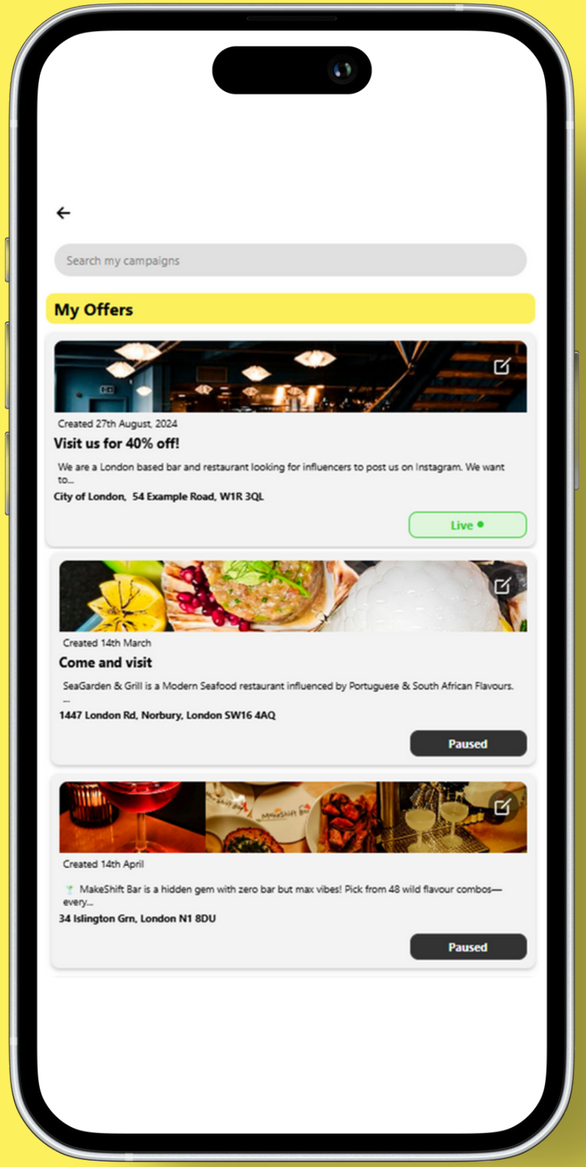
Plied and Prejudice is the chaotic and adoring west-end adaptation of Jane Austen's classic novel in an interactive theatre format.

Plied joined collabbay, and ran their offer of 2 free tickets, in exchange for a reel. After listing, sitting back, and approving requests - the venue generated, among their 15+ collab requests, **1M views through one reel** alone.

The cost.. £5k? Perhaps £10k? Nope. Two free tickets and their collabbay subscription.

Plied and Prejudice™





Because **your time** time is important.

From automated content-due tracking, to automated email reminders, to creator analysis and metrics, to an integrated calendar... collabbay manages all of the annoying parts collabbing. That means...

no more

- Faff.
- Messy inboxes.
- No-shows.
- Chasing content.
- outreach stress.
- Excel Sheets.
- DM chaos.

#Why it *works.*

Value-add	How
Access Reach. Instead of spending £50 on paid ads, comping £50 for an influencer visit only incurs the cost of sale. Get more reach for the same marketing budget.	Post an offer.
Get Endorsement. 10,000 views on your own paid ads is okay- but how about someone else shouting your praises?	Set your content brief.
Download content. Download raw media from collabs through the platform and recycle it for your ads, socials, or website, build a valuable content bank.	Use our download function.

Unlimited offers.

Unlimited bookings.

Affiliate links.

download.

Creator analysis.

Content downloa

offers.

One subscription**.**

All the bells and whistles.

Automated reminders.

Unlimit

On-platform chat.

Collab calendar.

Content due-tracking.

Creator-invite tools.

Access *influence.*

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